

Press Release

It is well recognized that transport plays a crucial role in economic and social development and its contribution goes beyond what is normally captured in traditional cost-benefit analyses. The mobility of societies and the economic growth of regions have been linked to the availability of means of transport and to their combination and coordination. The future of transport in the last century depended on efficient and easy intermodal mobility to improve the regional accessibility by providing connectivity. The European Commission recognizes this and its transport policy focuses on the intermodal transport which is seen as a sustainable mobility solution, environmentally friendly and efficient in terms of resources and overall cost. This impacts essentially the funding of new transportation infrastructures that could have large long-term economic, social and environmental impacts.

Especially during the last decades, the continuing trend of market globalization, technological modernization and regions urbanization led either to the consolidation of routes or to the expansion of corridors, both on intercontinental and international scope and on a national, regional and local scale. It is noteworthy that the decisions on new routes or rerouting are many times too complicated, coinciding with the strong impetus for any change provided by the onset of the industrial era. Therefore, while the phenomenon of intermodality played an increasingly prominent role in transport activities, each mode reached higher levels of speed, flexibility and technical efficiency, in stark contrast to the inertias that had existed in the characteristic transport system of the pre-industrial era.

Under the existing restricted financial conditions, the market structure and the new opportunities for business development are on the top of the agenda in any discussion. The Department of Economics in Democritus University of Thrace with the support of ENIRSST and ENIRISST plus research infrastructure programs organize the 2nd international conference in «Intermodal Transports: Innovations in Planning, Management, Business Development and Decision Making», providing an essential opportunity for planners, economist and decision makers to discuss the innovations in transportation intermodality, which consist one of the key drivers for the business and economy development.

The main objectives of this conference addresses the innovation in strategic planning, business development and economic contribution specifically related to intermodal transport. The focus is on the main economic advantages of developing intermodal transport, but also on the usage limits brought by particularities of transport modes. Special attention is given to decision making for investments and project financing in infrastructures to promote intermodal options. The discussion agenda includes analysis of the implications on the quality and cost of supply chain.

The 2 days international conference held in city of Alexandroupolis, Greece, October 14th and 15th, 2021. For more information visit: www.vip4ride.com